Les 20 marques de boissons les plus achetées en France

[**LE TOP 5LE TOP 10TOUTES LES DONNÉES**](https://www.lsa-conso.fr/les-20-marques-de-boissons-les-plus-achetees-en-france-sont,210556)

| Classement | Marque | Progression | CRP | CRP % change | Taux de pénétration % | Fréquence d'achat |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | Coca-Cola | 0 | 186 | -1 | 75.0 | 9.1 |
| 2 | Cristaline | 0 | 109 | 14 | 47.2 | 8.4 |
| 3 | Lipton | 1 | 65 | 0 | 51.9 | 4.6 |
| 4 | Lactel | 1 | 63 | 10 | 47.6 | 4.8 |
| 5 | Candia | -2 | 62 | -7 | 45.7 | 4.9 |
| 6 | Tropicana | 0 | 49 | 5 | 34.1 | 5.3 |
| 7 | Carte Noire hors Tassimo | 0 | 46 | 6 | 37.4 | 4.5 |
| 8 | Perrier | 0 | 38 | 1 | 32.4 | 4.3 |
| 9 | Lait D'Ici | 0 | 38 | 7 | 23.8 | 5.8 |
| 10 | Joker | 0 | 34 | 3 | 28.4 | 4.4 |
| 11 | Volvic | 2 | 34 | 11 | 26.4 | 4.7 |
| 12 | Schweppes | 0 | 33 | 3 | 31.4 | 3.9 |
| 13 | Senseo De Maison Du Cafe | -2 | 32 | 0 | 22.0 | 5.4 |
| 14 | Teisseire | 4 | 30 | 14 | 32.7 | 3.4 |
| 15 | Contrex | -1 | 30 | 1 | 20.4 | 5.4 |
| 16 | Oasis | -1 | 30 | 3 | 28.0 | 3.9 |
| 17 | Evian | 0 | 29 | 7 | 25.3 | 4.2 |
| 18 | Hepar | -2 | 29 | 4 | 22.5 | 4.7 |
| 19 | Vittel | 2 | 28 | 18 | 23.8 | 4.4 |
| 20 | Tassimo | 0 | 27 | 11 | 15.1 | 6.5 |